



Summary of the Work Plan for the Secretary-General's Envoy on Youth

The overall priorities of the Secretary-General's Envoy on Youth are guided by the priority areas announced in the Secretary-General's 5-year action agenda.

During the first year, increased focus will be placed on **Employment** and **Civic Engagement** while ensuring the **integration of a gender perspective** across all work areas. In parallel, the Envoy will support the **Education First Initiative** and the planned activities in relation to youth and education.

Further to consultations with the Inter-Agency Network on Youth Development (IANYD) and taking note of the Terms of Reference of the Envoy, the Secretary-General's Envoy on Youth will work on the following priority themes, goals and actions:

Keywords: Participation, Advocacy, Partnerships and Harmonization

1. Participation

Goal: Increase youth accessibility (including marginalized youth, and young women and girls) to the United Nations through promoting structured mechanisms for youth participation at national, regional and international levels.

Actions: Promote structured mechanisms for youth participation in the UN

- Establish a new body, the *United Nations Panel on Youth*, representing different sectors and groups with a mandate to act as advocates for stronger youth agenda at the national, regional and international level
- Support ECOSOC endeavors to establish the first ever *Regional ECOSOC Youth Forums* (2014) and the *Global ECOSOC Youth Forum* (2015)
- Support working with and for young people by facilitating the participation of youth-led organizations in youth related policies and programmes at the United Nations
- Work with the Resident Coordinators and UNCTs to establish National Youth Advisory Groups to engage youth in the preparation of the UN Development Assistance Framework (UNDAF) (Target for the first year - 15 countries)
- Encourage more governments to participate in the Youth Delegate Programme

Create active channels of communication between young people and the United Nations

- Meet with youth and youth led organizations in all missions abroad
- Establish monthly Google+ Hangout (Topics to cover thematic and geographic debates)
- Maintain regular interaction on UN Social Media sites (Facebook page, Twitter, YouTube channel, etc.)
- Develop an online platform to provide updates and allow for submission of ideas/ suggestions

- Publish a newsletter highlighting the work of the UN System for youth

Enhance youth access to information related to the United Nations' work on youth in all six UN official languages

- Launch a UN Youth Calendar (Smart phone application providing information on all youth related events organized by the UN agencies)
- Launch online database for the history of youth related resolutions/declarations and important documents

2. Advocacy

Goal: Promote stronger youth participation in setting, implementing and evaluating the various development frameworks and increase international awareness and attention to youth issues.

Actions: Promote youth participation on achieving the MDGs

- Online campaigns with youth-led organizations to support the 1,000 days campaign to achieve the MDGs

Advocate for placing youth rights and development at the centre of the Post-2015 Development Agenda

- Propose concrete indicators including youth perspective in partnership with IANYD and the youth organizations
- Work with the HLP members to ensure prioritizing youth issues across the different goals and indicators
- Participate in at least three of the final thematic consultations
- Promote youth participation in online and offline consultations

Advocate for youth-friendly International Conference on Population and Development (ICPD) Beyond 2014 Programme of Action

- Ensure youth participation in the final regional ICPD meetings and in drafting the global report
- Follow-up on Bali Global Youth Forum Declaration

Utilize various platforms to advocate for stronger youth agenda at the national, regional and international level

- Speak at forums and events covering thematic and geographic areas
- Participate in the World Economic Forum and engaging the young global leaders in supporting the UN programmes on youth
- Coordinate with the regional organizations such as the EU, Council of Europe, African Union, League of Arab States, Organization of American States and others

Deploy traditional and new media tools to advocate for stronger youth participation with special focus on marginalized youth and young women and girls

- Provide updated information on the status of the world's youth by working with Inter-Agency Network on Youth Development (IANYD) to update the regional and thematic Facts Sheets on Youth
- Enhance the dissemination of youth-related information/reports
- Provide key advocacy messages through social media and e-publications
- Assure regular media presence on international TV and news channels
- Write regular op-eds in different languages
- Facilitate the celebration of the International Youth Day

3. Partnerships

Goal: Engage Member States, private sector, academic institutions, media and civil society, including youth-led organizations in the UN programmes on youth and facilitate multi-stakeholder partnerships on youth issues.

Actions: Coordinate closely with Member States to further support youth issues and to reinforce a youth perspective in relevant resolutions

- Support the establishment of (Friends of Youth Group) to support youth related issues/resolutions.
- Regular meetings with the Permanent Missions and Ministers of Youth
- Facilitate joint meetings between the Ministers of Youth and UN agencies at national and regional levels
- Partner with the government of Sri Lanka in the organization of the 2014 World Youth Conference

Explore establishing a Global Trust Fund for Youth Development

- Develop a concept for establishing a Global Trust Fund for Youth Development in consultation with all concerned stakeholders
- Facilitate partnerships between the United Nations and Governments, the private sector, youth organizations, youth-serving institutions, research centers and the media

Support evidence-based research on youth issues

- Work with a network of researchers through the Global Colloquium of University Presidents to produce timely research on youth issues

Support networking of youth-led organizations and explore building a global coalition for youth rights

- Work with the national, regional and international youth councils and networks

4. Harmonization

Goal: Work as a catalyst to enhance the coordination and harmonization of youth programming among UN agencies.

Actions: Promote the implementation of the World Programme of Action for Youth (WPAY)

- Develop principles for creating an enabling environment for young people
- Encourage Member States to develop national youth policies incorporating the principles of the WPAY
- Encourage Member States to report on the implementation of the WPAY

Support the establishment of inter-agency networks at regional and national levels and the implementation of the System Wide Action Plan (SWAP) on Youth

- Support the implementation of the SWAP on Youth at regional and national levels
- Promote regional coordination mechanisms between UN agencies in 5 regions in 2013
- Promote national coordination mechanisms between UN agencies in at least 15 countries (countries TBC)

Enhance the communications and the flow of information between UN agencies

- Provide an information hub for youth related news/updates in the UN System
- Enhance the dissemination of the UN news on youth